



# Paws for the Preserve

## A Dog Walk-A-Thon to benefit Schiff Nature Preserve

### Saturday, October 14, 2017

### Opportunity for Pet/Dog Business Owners

Consider sponsoring or donating to Schiff's inaugural dog walk-a-thon and get your business's name, goods and/or services in front of our local dog-owning audience!

Schiff's 15+ miles of groomed trails throughout the Mendhams and Chester attract dog-walkers from those and our neighboring communities of Bernardsville, Peapack/Gladstone, Bedminster, Randolph, Long Valley and more.

There are two ways to participate:

I. Become an **Event Sponsor** – \$100 donation. Limited to 6 businesses.

Event sponsors will receive:

- Business logo prominently displayed on the dedicated event page on Schiff's web site. Logos will link to your business page.
- Business logo prominently displayed on all marketing materials, including posters and pledge cards.
- Recognition in all event press releases.
- Logos displayed on registration table on event day.
- An event-day table for sales/display. (Optional)
- Publicity through our social media, including
  - 1400+ members and friends on our opt-in database. 2 event e-blasts planned.
  - 875+ followers on Schiff's Facebook Page
  - 200+ followers on Instagram

II. Become an **Event Donor** – Gifts-in-Kind of any amount are appreciated! Samples for distribution at the event are welcome.

Event donors will receive:

- A "Thank you" on our dedicated event web page (with business logo as space permits)
- Mention in all event press releases.
- Recognition in our event e-blasts sent to our 1400-name database.
- Recognition on the event registration table.

Please submit your logo for web posting at 700 pixels; and your logo for artwork as high resolution (300 dpi) artwork to Jeanne Rice at [jeannerice@ricepr.com](mailto:jeannerice@ricepr.com). We will begin promoting your business with the event as soon as we receive your artwork.

PLEASE COMPLETE:

Level of Support (check one) \_\_\_\_\_ Event Sponsor (\$100) \_\_\_\_\_ Event Donor  
Business/Organization Name \_\_\_\_\_  
Contact Name \_\_\_\_\_ Email \_\_\_\_\_  
Address \_\_\_\_\_  
Telephone \_\_\_\_\_ Signature \_\_\_\_\_

Description of donation (if applicable)

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Payment Enclosed \$ \_\_\_\_\_ Please make checks payable to **Schiff Natural Lands Trust**  
339 Pleasant Valley Road, Mendham, NJ 07945

Donation Received:

Date \_\_\_\_\_

Schiff Rep \_\_\_\_\_

**Questions?** Call Jeanne Rice at 973-219-2580 or Dorian von Aulock at 973-543-6004

Thank You!